

# Barton Springs Pool Treathlon Sponsorship Opportunities

Second Annual Barton Springs Pool Treathlon -- April 30, 2011

Whether for fitness, frivolity, or fundraising, the second annual Barton Springs Pool Treathlon is your way to support Barton Springs Pool, Austin's most famous and cherished swimming hole.

Imagine being a part of Austin's very, very short and fun "treathlon" to raise "fun" and funds for Barton Springs Pool. Swim ACROSS Barton Springs Pool (maybe 50 yards), bike a short loop through Zilker Park (about 2/3 mile), and then run a short course (1/4 to 1/2 mile) around the Polo Fields to the finish line party at the Zilker Christmas Tree area – all to support Barton Springs Pool, "one of the crown jewels of Austin."

The Treathlon is not a serious athletic competition, but a romp for the itty-bitty, the wise, and everyone in between who shares a passion for Barton Springs Pool, is committed to healthy shade trees, and enjoys watching our community of eccentrics running, riding, and splashing around Austin's sacred playground, Barton Springs Pool.

Presented by Friends of Barton Springs Pool in cooperation with Austin Parks Foundation, the Treathlon will raise fun and tax deductible funds for restoring the original rotunda entrance to the Bathhouse and other pool-related work of Friends of Barton Springs Pool. Please join us in celebrating and supporting Barton Springs Pool with the Treathlon.

## Sponsorship Opportunities

Ranging in price from \$100 to \$5,000 these packages allow your name or your company name to be associated with the Barton Springs Pool Treathlon. Depending upon your level of sponsorship, your name or logo may appear on t-shirts, event posters, entry forms, and pre-event advertising.

Mailing address for sponsorship checks: Sponsor checks should be payable to "Austin Parks Foundation" with "Friends of Barton Springs Pool – Treathlon Sponsor" in the memo line. Checks should be mailed to Friends of Barton Springs Pool, P.O. Box 685286, Austin, Texas 78768-5286.

Website address for online sponsorship donations: To pay directly into the Austin Parks Foundation account, go to <http://connect.austinparks.org/treathlon>, select a donation amount and sponsorship level, and then enter the billing and payment information.

For additional information, contact [treathlonfundraiser@gmail.com](mailto:treathlonfundraiser@gmail.com) or go to [http://friendsofbartonspringspool.org/?page\\_id=460](http://friendsofbartonspringspool.org/?page_id=460).

The Barton Springs Pool Treathlon is presented by ...



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## Corporate Sponsorships

### *Grand Tree-ty Oak*                      **\$5,000**

As Title Sponsor, Company Name will be tied to the event. Additional Benefits: Twenty Complimentary Race Entries with t-shirts, Logo/Name on Event Posters, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Zilker Zealot*                              **\$2,500**

Ten Complimentary Race Entries with t-shirts, Logo/Name on Event Posters, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Philosopher's Rocker*                **\$1,000**

Eight Complimentary Race Entries with t-shirts, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Towering Moonlighter*                **\$500**

Six Complimentary Race Entries with t-shirts, Logo or Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Parthenia's Pecan*                      **\$250**

Four Complimentary Race Entries with t-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Eliza's Elm*                                **\$100**

Two Complimentary Race Entries with t-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

Please contact Sara Marler ([treathlonfunraiser@gmail.com](mailto:treathlonfunraiser@gmail.com)) for additional information. All checks should be made out to Austin Parks Foundation (APF) with "Friends of Barton Springs Pool Treathlon Sponsor" on the memo line of the check. Online donations to the Austin Parks Foundation account can be made by going to <http://connect.austinparks.org/treathlon>, select a donation amount and sponsorship level, and then enter the billing and payment information. Because Austin Parks Foundation is a registered non-profit organization that meets the criteria as described in Section 501(c)(3) of the Internal Revenue Code, all donations passing through the APF bank account can be considered non-profit donations.