

# Barton Springs Pool Tree-athlon Sponsorship Opportunities

First Annual Barton Springs Pool Tree-athlon -- April 10, 2010

Whether for fitness, frivolity, or fundraising, the first annual Barton Springs Pool Tree-athlon is your way to support Barton Springs Pool, Austin's most famous and cherished swimming hole.

Imagine being a part of Austin's very first, very short and fun "triathlon" in Barton Springs Pool and Zilker Park. Run less than 1 mile, ride your bike less than 2 miles and swim across the width of Barton Springs Pool (less than 10 yards) – all to raise money for a tree maintenance fund for our leafy friends, the Zilker cottonwoods, elms, pecans and oaks.

The Tree-athlon is not a serious athletic competition, but a romp for the itty-bitty, the wise, and everyone in between who shares a passion for Barton Springs Pool, is committed to healthy shade trees, and enjoys watching our community of eccentrics running, riding, and splashing around Austin's sacred playground, Barton Springs Pool.

Presented by Friends of Barton Springs Pool in cooperation with Austin Parks Foundation, the Tree-athlon will raise fun and tax deductible funds for purchasing and maintaining trees for Barton Springs Pool and the surrounding area. Please join us in celebrating and supporting Barton Springs Pool with the Tree-athlon.

## Sponsorship Opportunities

Ranging in price from \$100 to \$5,000 these packages allow your name or your company name to be associated with the Barton Springs Pool Tree-athlon. Depending upon your level of sponsorship, your name or logo may appear on t-shirts, event posters, entry forms, and pre-event advertising. In-Kind Sponsorships. The event sponsorship committee accepts "in-kind" goods and services on a case-by-case basis.

For additional information, contact [treeathlonfunraiser@gmail.com](mailto:treeathlonfunraiser@gmail.com) or go to [http://friendsofbartonspringspool.org/?page\\_id=460](http://friendsofbartonspringspool.org/?page_id=460).

The Barton Springs Pool Tree-athlon is presented by ...



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## Corporate Sponsorships

### *Grand Tree-ty Oak*                      **\$5,000**

As Title Sponsor, Company Name will be tied to the event. Additional Benefits: Twenty Complimentary Race Entries with t-shirts, Logo/Name on Event Posters, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Zilker Zealot*                              **\$2,500**

Ten Complimentary Race Entries with t-shirts, Logo/Name on Event Posters, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Philosopher's Rocker*                      **\$1,000**

Eight Complimentary Race Entries with t-shirts, Logo/Name on Race Entry Forms, Logo/ Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Towering Moonlighter*                      **\$500**

Six Complimentary Race Entries with t-shirts, Logo or Name on Race, Crew and Volunteer T-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Parthenia's Pecan*                              **\$250**

Four Complimentary Race Entries with t-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

### *Eliza's Elm*                                      **\$100**

Two Complimentary Race Entries with t-shirts, Event Day Announcer Mentions, Logo/Name on Event Website

Please contact Sara Marler ([treeathlonfunraiser@gmail.com](mailto:treeathlonfunraiser@gmail.com)) for additional information. All checks should be made out to Austin Parks Foundation (APF) with "Friends of Barton Springs Pool Treeathlon Sponsor" on the memo line of the check. Online donations to the Austin Parks Foundation account can be made by going to [www.friendsofbartonspringspool.org](http://www.friendsofbartonspringspool.org), clicking the "Donate" button, and choosing "Barton Springs Pool, Friends of" from the Partner Organization options. Because Austin Parks Foundation is a registered non-profit organization that meets the criteria as described in Section 501(c)3 of the Internal Revenue Code, all donations passing through the APF bank account can be considered non-profit donations.